

MEDIA RELEASE



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**FEDERAL CHAMBER
OF AUTOMOTIVE
INDUSTRIES**

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Strong growth continues for on-road motorcycles

Official figures released today by the Federal Chamber of Automotive Industries (FCAI) show that 78,830 new motorcycles, ATVs and scooters were sold to the end of the third quarter of 2012. This is an increase of 2.1 per cent (1,604 units) over the same period in 2011.

The Road segment continued to drive growth, increasing 9.4 per cent to 31,071 units to the end of September.

ATV sales, predominantly to the agricultural sector, grew a modest 1.0 per cent (to 16,188 units) compared with 2011.

However the news was not all positive, with purchases of off-road bikes decreasing slightly by 1.0 per cent (to 24,033 units) and Scooters continuing to see softening sales with a decrease of 11.6 per cent compared to last year with 7,538 new units retailed.

“This is a strong outcome for new Road motorcycle sales and a stabilisation of both the Off-Road and ATV segments,” said new FCAI Chief Executive, Tony Weber. “We generally see sales of motorcycles grow in the final quarter of the year as the weather gets warmer, so there is still the potential for 2012 to be a strong year in all motorcycle segments.”

Sales to the end of September showed Honda as the leading manufacturer in terms of volume with 17,536 units, followed by Yamaha with 13,735 units and Suzuki with 8,674 units sold.

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